

BEYOND **2025** TOMORROW

UNLEASHING OPPORTUNITIES

Tuesday 25th March 2025
ICC Sydney

Sponsorship Prospectus

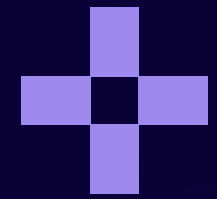
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Presented by



**Australian
Payments
Plus**



Unleashing Opportunities

Australian Payments Plus presents its annual summit – Beyond Tomorrow on 25th March 2025 at the International Convention Centre Sydney (ICC Sydney).

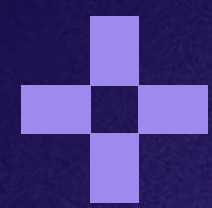
Back for its second year, this summit is where the future of payments and digital identity comes to life.

Together, we'll explore how the payments ecosystem is rapidly transforming, delivering far-reaching and long-lasting benefits. Discover how the industry is driving meaningful change for business, government and consumers across Australia.

Join us to be part of the conversation and unleash the opportunities for the future.



BEYOND
TOMORROW



Summit attendance

Attendees

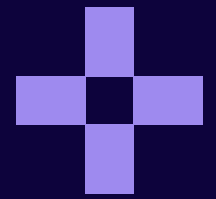
More than 400 delegates are expected to attend including banks, financial institutions, large merchants and business, fintechs and innovators.

Agenda

We're bringing together an impressive line-up of experts and thought leaders from across payments and identity to explore the latest trends, future developments and brilliant thinking across our industry.

Industry media

This key industry event is likely to attract media attention and AP+ will also be proactively engaging with industry media to generate awareness and engagement of the event.



Why participate as a sponsor?

Beyond Tomorrow 2025 presented by AP+ provides the unique opportunity to showcase your brand and engage with key decision makers and influencers across the industry

As a sponsor you will have the opportunity to:

Connect and engage with delegates and fellow thought leaders, exchange insights and perspectives at an industry-focused event.

Showcase your brand and gain visibility among the payments and identity industries, build awareness with a sponsorship package that meets your needs.





Sponsorship Packages

2025



Platinum

As the platinum sponsor your brand will be synonymous with Beyond Tomorrow. We will work closely with your team to provide premium opportunities to actively promote your company and brand.

BENEFITS

- Logo included on the summit website, positioned as Platinum Sponsor with link to your company's website
- Logo included on welcome signage
- Logo included on summit agenda
- Logo included on welcome slide at the summit
- Logo included in digital signage in networking area
- Verbal acknowledgement by MC
- Opportunity to have a table top display in a premium location in the networking area
- Dedicated LinkedIn announcement welcoming you as Platinum Sponsor
- Up to five delegate passes with premium reserved couch seating
- Consenting delegate list three weeks prior
- Up to five additional delegate passes at a discounted rate

SOLD



Gold

As a Gold sponsor, your organisation will enjoy a strong alignment with Beyond Tomorrow with opportunities for exposure prior to, and during the event.

+ 3 x opportunities

BENEFITS

- Logo included on summit website, positioned as Gold Sponsor with link to your company's website
- Logo included on welcome slide at the summit
- Verbal acknowledgement by MC
- Opportunity to have a table top display in one of the premium locations in the networking area
- Dedicated LinkedIn announcement welcoming you as a Gold Sponsor
- Logo placement on selected digital event signage in networking area
- Up to four delegate passes
- Consenting delegate list two weeks prior
- Up to four additional delegate passes at a discounted rate

2 remaining



Silver

As a Silver Sponsor your organisation will be recognised for its support of Beyond Tomorrow and receive a range of benefits and recognition as a top-tiered sponsor.

+ 4 x opportunities

BENEFITS

- Logo included on summit website, positioned as Silver Sponsor with link to your company's website
- Logo included on welcome slide at the event
- Verbal acknowledgement by MC
- Opportunity to have a table top display in the networking area
- Grouped LinkedIn announcement welcoming you as a Silver Sponsor
- Logo placement on selected digital event signage in networking area
- Up to three delegate passes
- Consenting delegate list one week prior
- Up to three additional delegate passes at a discounted rate

3 remaining



Networking drinks

Beyond Tomorrow will conclude with a networking drinks reception overlooking Darling Harbour. The networking event sponsor will enjoy an excellent opportunity to connect with delegates.

BENEFITS

- Company listing with logo and website link on the summit website
- Logo included on welcome slide at the summit
- Verbal acknowledgement by MC
- Logo placement on agenda
- Logo placement on digital signage during networking drinks
- Up to three additional passes to the networking event
- Up to two delegate passes
- Up to two additional delegate passes at a discounted rate



Lunch

Delegates will enjoy a networking lunch in the foyer overlooking Darling Harbour. The lunch sponsor will be recognised on the website and agenda.

BENEFITS

- Company listing with logo and website link on the summit website
- Acknowledgement as lunch sponsor on the agenda
- Verbal acknowledgement by MC
- Logo placement on digital signage during networking lunch
- One delegate pass
- Up to two additional delegate passes at a discounted rate



Morning or afternoon tea

Delegates will break for morning and afternoon tea. As well as acknowledgement on the website and agenda, the morning or afternoon sponsor(s) will be named on the summit website and agenda.

+ 2 x opportunities

BENEFITS

- Company listing with logo and website link on the summit website
- Acknowledgement as the morning or afternoon tea sponsor on the agenda
- Verbal acknowledgement by MC
- Logo placement on digital signage during the allocated time slot
- One delegate pass
- Up to two additional delegate passes at a discounted rate



Barista coffee cart

Two barista coffee carts will be available during the morning and afternoon tea breaks. The coffee cart sponsors will be recognised with its logo printed on the front of the cart.

+ 2 x opportunities

BENEFITS

- Company listing with logo and website link on the summit website
- Company logo printed and placed on the front of one of the coffee carts in two colours
- Cost of coffee cart, coffee and syrups are included
- Verbal acknowledgement by MC
- Trestle table with two chairs next to coffee cart
- One delegate pass
- Up to two additional delegate passes at a discounted rate

SOLD



Charging station

Two charging stations will be available throughout the whole day. The charging station sponsors will be recognised with its logo printed on the front of the station.

+ 2 x opportunities

BENEFITS

- Company listing with logo and website link on the summit website
- Charging table, provided by the venue and placed in a high foot traffic area in the networking area
- One banner (1m wide x 2m high) displayed in charging table areas (sponsor to provide banner)
- Opportunity to display company material at the charging tables
- Branding of end side of charging benches (artwork to be provided by sponsor)
- One delegate pass
- Up to two additional delegate passes at a discounted rate



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Sponsorship opportunities are limited.
For more information and to discuss
how AP+ can work with you on
Beyond Tomorrow, please contact us at
beyondtomorrow@auspayplus.com.au.

2025

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